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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--------------------|-----------------------------------|----------------------|---------------------|------------------|
| 10/666,889 | 09/17/2003 | Xin Xue | SONY-26800 | 9090 |
| 28960 HAVERSTOC | 7590 01/07/2010 CK & OWENS LLP | EXAMINER | | |
| 162 N WOLFI | EROAD | TO, BAOTRAN N | | |
| SUNNYVALE | E, CA 94086 | | ART UNIT | PAPER NUMBER |
| | | | 2435 | |
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| | | | MAIL DATE | DELIVERY MODE |
| | | | 01/07/2010 | PAPER |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

| Application No. | Applicant(s) | | |
|-----------------|--------------|--|--|
| 10/666,889 | XUE, XIN | | |
| Examiner | Art Unit | | |
| Baotran N. To | 2435 | | |

| | Baotran N. To | 2435 | |
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| The MAILING DATE of this communication appe | ars on the cover sheet with the o | orrespondence add | ress |
| THE REPLY FILED 30 November 2009 FAILS TO PLACE THIS | APPLICATION IN CONDITION F | OR ALLOWANCE. | |
| M The reply was filed after a final rejection, but prior to or on application, applicant must limely file one of the following application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods: | eplies: (1) an amendment, affidavi | t, or other evidence, w with 37 CFR 41.31; or | hich places the (3) a Request |
| a) The period for reply expiresmonths from the mailing | | | |
| b) The period for reply expires on: (1) the mailing date of this Ar no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (i | iter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE | date of the final rejection | n. |
| MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f Extensions of time may be obtained under 37 CFR 1.136(a). The date of | | 36(a) and the appropriat | e extension fee |
| have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set for thin (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL. | ension and the corresponding amount of hortened statutory period for reply origi | of the fee. The appropria nally set in the final Office | ate extension fee e action; or (2) as |
| The Notice of Appeal was filed on A brief in complete. | iance with 37 CER 41 37 must be | Flad within two months | of the date of |
| filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi | sion thereof (37 CFR 41.37(e)), to | avoid dismissal of the | |
| AMENDMENTS | | | |
| The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further core (b) They raise the issue of new matter (see NOTE below | sideration and/or search (see NOT v); | E below); | |
| (c) They are not deemed to place the application in bett appeal; and/or | er form for appeal by materially red | lucing or simplifying t | ne issues for |
| (d) ☐ They present additional claims without canceling a c | orresponding number of finally reje | ected claims. | |
| NOTE: (See 37 CFR 1.116 and 41.33(a)). | | | |
| 4. The amendments are not in compliance with 37 CFR 1.12 | | mpliant Amendment (I | PTOL-324). |
| 5. Applicant's reply has overcome the following rejection(s): | | | |
| Newly proposed or amended claim(s) would be all- non-allowable claim(s). | owable if submitted in a separate, t | imely filed amendmer | nt canceling the |
| For purposes of appeal, the proposed amendment(s): a) [| | be entered and an e | xplanation of |
| how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: | ided below or appended. | | |
| Claim(s) allowed: NONE. | | | |
| Claim(s) objected to: <u>NONE</u> . | | | |
| Claim(s) rejected: <u>1-44</u> . Claim(s) withdrawn from consideration: <u>NONE</u> . | | | |
| AFFIDAVIT OR OTHER EVIDENCE | | | |
| The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). | | | |
| The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary | vercome <u>all</u> rejections under appea | l and/or appellant fail: | s to provide a |
| The affidavit or other evidence is entered. An explanation | of the status of the claims after er | ntry is below or attach | ed. |
| REQUEST FOR RECONSIDERATION/OTHER | | | |
| The request for reconsideration has been considered but <u>See Continuation Sheet.</u> Note the attached Information <i>Disclosure Statement(s)</i>. (| | condition for allowan | ce because: |
| 13. Other: | 1 10,00,00) 1 aper 110(a). | | |
| /Kimyen Vu/ | | | |
| Supervisory Patent Examiner Art Unit 2435 | | | |

Continuation of 11: The request for reconsideration has been considered but does NOT place the application in condition for allowance because: Applicant's arguments filed 11/30/2009 have been fully considered but they are not persuasive.

Applicant appears to argue "the teachings of the prior art references are not sufficient to render the claim prima facie obvious" (Page 3 of Remarks).

In response to applicant's argument that there is no suggestion to combine the references, the examiner recognizes that obviousness can only be established by combining or modifying the teachings of the prior art to produce the claimed invention where there is some teaching, suggestion, or motivation to do so found either in the references themselves or in the knowledge generally available to one of ordinary skill in the art. See In re Fine, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988)and In re Jones, 958 F.2d 347, 21 USPQ2d 1941 (Fed. Cir. 1992). In this case, Howard's reference and Hori's reference are analogous arts. They both specifically disclose how to download the content from the server that can support the motivation to combine the Howard's teaching within Hori's teaching to establish the limitations of Claim 1 that download the encrypted data from the content server (Hori, Abstract). Furthermore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to have incorporated Hori's invention within Howard to include downloading the content from the server to the removable memory. One of ordinary skill in the art would have been to do so because it would prevent distributed copyrighted data from being replicated without permission of the copyright owner (Hori paragraph 0010).

Applicant further argues that "there is no indication in Hori that downloading the content to the removable memory instead of the user PC" (Page 3 of Remarks).

It is not persuasive because the claimed limitation only requires "downloading the content from the server to the removable memory" recited in claim 1. Moreover, Hori explicitly discloses the claimed feature in paragraph 0065 "Memory card 110 receives the encrypted content data and license through cellular phone 100." It is clear that this citation reads on the claimed limitation.

In response to applicant's argument that the references fail to show certain features of applicant's invention, it is noted that the features upon which applicant relies (i.e., downloading the content to the removable memory instead of the user PC) are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See In re Van Geuns, 988 F.2d 1181,26 USPO2d 1057 (Fed. Cir. 1993).

In response to applicant's argument that "it is unclear which elements of Hori are believed to be necessary to prevent distributed copyrighted data from being replicated without permission of the copyright owner" (page 4 of Remarks), the fact that applicant has recognized another advantage which would flow naturally from following the suggestion of the prior art cannot be the basis for patentability when the differences would otherwise be obvious. See Ex parte Obiaya, 227 USPQ 58, 60 (Bd. Pat. App. & Inter. 1985).

For at least the above reasons, it is believed that the rejection is maintained.